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GTIS BRANCH - BUSINESS TRANSFORMATION - HOW TO MANAGE?

Business Acumen

Event Type: GTIS Branch Event

Presenter: Carol Donohue

Title: Business Transformation - How to Manage?

Synopsis:

This interactive workshop is about business transformation and change management, with a discussion of the new paradigm of how to manage business transformation projects with dispersed outsourced teams while keeping stakeholder alignment.

In our increasingly complex and fast paced society, change has become a constant. Whether corporations are responding to shareholders, competitors or social media, there is constant pressure to increase revenues, reduce costs, expand market share and increase customer loyalty. The success of a corporation is dependent upon

Information

Type of category:

Other

Type of activity:

Business Acumen

Date:

March 5th, 2016

Hour:

8:00AM to 12:30PM

of PDUs:

4

Price

Members:

\$50.00

Non-Members & Guests:

\$70.00

Location

University of Toronto - OISE -
Room OI 5170 252 Bloor Street
West Toronto, Ontario M5S 1V6
Canada

how successfully they implement their short term and long term strategies.

Change Management occurs on many levels:

Organizational, Information Technology, Business Process, Contract and Project Management. All

areas need to be aligned to effect change and

business transformation. PMI's new branding

"Making project management indispensable for

business results" is a testament of the necessity to

have a solid process around change in order to

achieve successful results.

This workshop will examine the elements of

business transformation - the people, processes and

systems. A discussion on how these elements

interact in the overall corporate ecosystem will elicit

what actions/processes will either foster or hinder

successful change adoption.

Speaker Bio:

Carol has over 30 years project management

experience and is a certified project management

professional. Her specialty is large, complex

enterprise-wide initiatives involving business

transformation.

She has a B.S. in Systems Planning and

Management and a M.E. in Civil Engineering from

Stevens Institute of Technology. She worked for 12

years in the Construction industry prior to making

the change to Information Technology. Carol served

as the North American Change Manager at Morgan

Stanley. She was involved in the transformation of

Chemical Bank through multiple mergers through

the 1990's. As a Distinguished Toastmaster, Carol

is an engaging and enthusiastic workshop

presenter.

Agenda:

8:00 a.m. - Registration and continental breakfast

8:30 a.m. - Event Starts

10:00 a.m. - Break

12:30 p.m. - Event ends

Fees: *(subject to HST)*

PMI-SOC Members (login prior to registering) -

\$50.00

Non-Members and Guests - \$70.00

Webstream - \$40.00

PDUs: 4.0 (1.5 Technical / 1.5 Strategic/ 1

Leadership)

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Cancellations must be received by 5:00 pm, 5 business days before the event and must be sent in writing by email to events@soc.pmi.on.ca. There will be a 20% administration fee charged for cancellations, subtracted from the refund.

Cancellation/refund requests will not be accepted less than 5 business days before the event.

However, substitutions are welcome. Please let us know by 12:00 noon the day before the event of the person you wish to substitute by emailing events@soc.pmi.on.ca.

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