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GTIS BRANCH - BUSINESS TRANSFORMATION - HOW TO MANAGE?

Business Acumen**Event Type:** GTIS Branch Event**Presenter:** Carol Donohue**Title:** Business Transformation - How to Manage?**Synopsis:**

This interactive workshop is about business transformation and change management, with a discussion of the new paradigm of how to manage business transformation projects with dispersed outsourced teams while keeping stakeholder alignment.

In our increasingly complex and fast paced society, change has become a constant. Whether corporations are responding to shareholders, competitors or social media, there is constant pressure to increase revenues, reduce costs, expand market share and increase customer loyalty.

The success of a corporation is dependent upon

Information**Type of category:****Other****Type of activity:****Business Acumen****Date:****March 5th, 2016****Hour:****8:00AM to 12:30PM****# of PDUs:****4****Price****Members:****\$50.00****Non-Members & Guests:****\$70.00****Location**

University of Toronto - OISE - Room OI 5170 252 Bloor Street West Toronto, Ontario M5S 1V6 Canada

how successfully they implement their short term and long term strategies.

Change Management occurs on many levels: Organizational, Information Technology, Business Process, Contract and Project Management. All areas need to be aligned to effect change and business transformation. PMI's new branding "Making project management indispensable for business results" is a testament of the necessity to have a solid process around change in order to achieve successful results.

This workshop will examine the elements of business transformation - the people, processes and systems. A discussion on how these elements interact in the overall corporate ecosystem will elicit what actions/processes will either foster or hinder successful change adoption.

Speaker Bio:

Carol has over 30 years project management experience and is a certified project management professional. Her specialty is large, complex enterprise-wide initiatives involving business transformation.

She has a B.S. in Systems Planning and Management and a M.E. in Civil Engineering from Stevens Institute of Technology. She worked for 12 years in the Construction industry prior to making the change to Information Technology. Carol served as the North American Change Manager at Morgan Stanley. She was involved in the transformation of Chemical Bank through multiple mergers through the 1990's. As a Distinguished Toastmaster, Carol is an engaging and enthusiastic workshop presenter.

Agenda:

8:00 a.m. - Registration and continental breakfast
8:30 a.m. - Event Starts
10:00 a.m. - Break
12:30 p.m. - Event ends

Fees: (subject to HST)

PMI-SOC Members (login prior to registering) -

\$50.00

Non-Members and Guests - \$70.00

Webstream - \$40.00

PDUs: 4.0 (1.5 Technical / 1.5 Strategic/ 1
Leadership)

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business days before the event and must be sent
in writing by email to events@soc.pmi.on.ca. There
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cancellations, subtracted from the refund.
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less than 5 business days before the event.
However, substitutions are welcome. Please let us
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emailing events@soc.pmi.on.ca.

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